# UNIFRANCE

All the accents of creativity

# Unifrance Rendez-Vous in Paris

26<sup>th</sup> edition — January 16 > 23, 2024

TV CONTENT

# Unifrance Rendez-Vous in Paris

26<sup>th</sup> edition — January 16 > 23, 2024

The Unifrance Rendez-Vous in Paris, now in its 26<sup>th</sup> year, and its third year for the audiovisual sector, is a must-attend event for French distributors and European buyers alike.

This year, 50 audiovisual distribution companies handling animation, documentary, and fiction will be presenting their programmes to some 100 European buyers. After a successful first edition in 2023, the French TV Screenings will enable eight fiction and documentary distributors to unveil new programmes, accompanied by producers and artistic teams. Fifteen audiovisual programmes will be presented to foreign press journalists at the Press Junket. This will be an opportunity for them to meet the creators and artists behind these works.

2023 was a highly successful year for the French audiovisual industry. Firstly, with the good export results in 2022 presented at the last edition of the Unifrance Rendez-Vous in Biarritz. Sales of audiovisual programmes reached a record €214.8 million in 2022. According to the same study, fiction has become the leading export genre, and has won several prestigious awards, including an International Emmy® Award for Ovidie's A Very Ordinary World, and a Rose d'Or for Parliament Season 2, created by Noé Debré.

In 2023, Unifrance continued to reinforce its strategy of promoting audiovisual works, notably at its Rendez-Vous in Biarritz, with a record number of artistic teams taking part. At the same time, the organisation continued to improve and refine its economic intelligence tools for audiovisual professionals, notably through the publication of an expanded international programme distribution report, now analysing ten countries.

Many thanks to the Unifrance teams. It's also thanks to them that we can deploy these actions in the service of an ambitious strategy.

Sarah Hemar Director of Audiovisual

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### **TUESDAY. JANUARY 16**

9.30am > 1pm (doors open at 9am)

4th Export Day

11am > 7pm

French Film Market Screenings - Day 1

2pm > 7pm

French TV Screenings - Day 1

7pm > 9pm

Rendez-Vous Opening Screening: Le Tableau volé / Auction by Pascal Bonitzer,

with the film cast & crew in attendance (by invitation only)

9pm > 12am

Rendez-Vous Opening Cocktail (by invitation only)

# **WEDNESDAY, JANUARY 17**

9am > 7pm

French Film Market Screenings - Day 2

9.30am > 1pm

French TV Screenings - Day 2

9.30am > 6.30pm

French Film Market - Day 1

2pm > 6.30pm

French TV Content Market - Day 1

### **THURSDAY, JANUARY 18**

9am > 7pm

French Film Market Screenings - Day 3

9.30am > 6.30pm

French Film and TV Content Markets - Day 2

6.30pm > 8.30pm

Presentation of the French Cinema Award to Melvil Poupaud (by invitation only)

# **FRIDAY, JANUARY 19**

9am > 1pm

French Film Market Screenings - Day 4

9.30am > 6.30pm

French Film and TV Content Markets - Day 3

# **SATURDAY, JANUARY 20**

All-day-long

French Film and TV Content Press Junket - Day 1

# **SUNDAY, JANUARY 21**

All-day-long

French Film and TV Content Press Junket - Day 2

# **MONDAY, JANUARY 22**

All-day-long

French Film and TV Content Press Junket - Day 3

# **TUESDAY, JANUARY 23**

All-day-long

French Film and TV Content Press Junket - Day 4

# **locations**

EXPORT DAY CNC 291 boulevard Raspail

75014 Paris

FILM MARKET Hôtel du Collectionneur

Salons Rochambeau, Lafayette, Liberty, Queen Mary, Champollion, Provence, Victoria, Paris 51-57 rue de Courcelles 75008 Paris

TV CONTENT MARKET Les Salons Hoche Salon Monceau

9 avenue Hoche 75008 Paris

FRENCH TV SCREENINGS Club de l'Étoile 14 rue Troyon 75017 Paris

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**Le Lincoln** 14 rue Lincoln 75008 Paris

**Publicis Cinémas** 129 avenue des Champs-Élysées 75008 Paris

PRESS JUNKET Hôtel du Collectionneur 51-57 rue de Courcelles 75008 Paris

# French TV Screenings schedule

# **TUESDAY, JANUARY 16**

2.30pm – 3.30pm Newen Connect

3.35pm - 4.35pm Federation Studios

4.40pm - 5.40pm ARTE Distribution

**5.45pm – 6.45pm** Balanga

# **WEDNESDAY, JANUARY 17**

9.30am – 10.30am France ty distribution

**10.35am – 11.05am** Mediawan Rights

**11.10am – 11.40am** Have A Good One

**11.45am – 12.45pm** Oble

# **ARTE Distribution** \*\*







ARTE Distribution, the international documentary sales division of the European channel ARTE, operates a 4,000-hour catalogue with 70 new titles per year, entrusted by 150 production companies, and has established itself as the reference for high-end documentary distribution, covering all themes.

For its French TV Screening, ARTE Distribution is proud to present the richness of its catalogue, and the talents that make it.

In the vast Nature & Discovery collection, the producers of the International Emmy® Award-nominated 700 Sharks. Le cinquième rêve, will present exceptional footage from the series Europe's Wildest Heritage.

In the History category, producer Ma Drogue à Moi will reveal archaeological discoveries by The Mystery of the Desert Kites team. Then, directors Jules Giraudat and Arthur Bouvart will guide us through a geopolitical thriller spanning several years and several continents to find The Thing.

Véronique Préault and the Tournez s'il vous plaît team will answer the question: is a girl as likely to become rich as a boy? in a major societal investigation regarding Women & Money. Hauteville Productions will help us understand the mechanisms of our brain and thoughts in Your Brain Is Playing Tricks on You.

Finally, Silex Films will take us to the heart of the 19th century with beautiful animated images from the sublime artistic and historical fresco: The Legends of Paris.

A true voyage through different countries and eras to understand a little more about man and humanity.

# Balanga 🏋





Balanga is an award-winning international distribution agency specialising in documentary and drama. Its activity focuses on working closely with producers and broadcasters at a very early stage. By doing so, and using its international expertise, Balanga creatively packages the content to develop strong and attractive brands for the international market.

Balanga is pleased to present you the first episode of the series 2080, Our Futures (4 x 52'), Transportation, produced for Canal+. 2080 is an anticipation documentary series. Transportation, healthcare, food, entertainment... Each episode gives us a glimpse of conceivable futures through the daily life of a fictional character. The scientists' interviews will approach various issues related to technology, environment, energy, demographic... The aim is to give the viewer an uninterrupted immersion into the 2080 world.

# **Episode: Transportation**

Does the future of our transportation lie in the reduction and rationalisation of our movements, with living, working, and leisure spaces combined? Or can we envision that Europe will be connected by a Hyperloop network at 1000 km/h, like a continent-wide subway, powered by solar energy, replacing short-haul flights entirely? In any case, everyone agrees on one thing: in the future, it's the vehicle that will drive us, not the other way around.

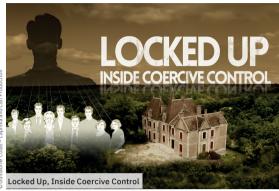
# Federation Studios 💥 厮

Getty Images - Holly Harris - 4x6 - Arnon Toussia-Cohen - IIIly3









Federation Studios heralds a new breed of independent European studios, focusing on the creation and distribution of high-quality original productions for the global marketplace. The company's strong distribution arm has been building up a rich lineup, mix of in-house and third-party premium content.

We've come full circle! Federation Studios comes back to the French TV Screenings to present in world premiere the first images of their event series presented in 2023, in presence of the talents: Bruno Nahon and Yan England for Rematch and Jean-Xavier de Lestrade and Matthieu Belghiti for Samber. It will also be the occasion to unveil the most recent series from their 2024 lineup, already available or looking for pre-sales.

# France tv distribution





talents (Simon Zampieri, Lou Lampros,

France tv distribution works with producers and licensors to maximise revenues from their programmes across all media platforms encompassing video, VOD and music publishing, merchandising, magazine and book publishing, plus French and international distribution, and fund-raising.

om Angelina Woreth, Marcel Thompson, etc.),
tatThe Huguenots is directed by Christopher
Thompson (Bardot).
and

France tv distribution is thrilled to be presenting for the first time and exclusively to international buyers the 1<sup>st</sup> episode of the event series **The Huguenots** (6x52'), produced by Les Films du Cap and Together Media for France 2.

The screening will be introduced by director Christopher Thompson, and by some members of the cast.

Based on the best-selling literary saga Fortune of France, The Huguenots is an adventure series about a family plunged into the European wars of religion in the 16<sup>th</sup> century: the Sioracs. Boasting a prestigious cast of renowned actors (Nicolas Duvauchelle, Lucie Debay, Guillaume Gouix, Grégory Fitoussi, Antoine Gouy) and rising

# Have A Good One





Have A Good One is an international TV development, coproduction & sales company launched by Virginie Boireaux and Constantin Briest in 2021. Since then, HAGO has worked with senior producers on titles selected multiple times at festivals such as Series Mania, Tribeca, La Rochelle, TAFF, ...

Have A Good One is happy to present four very different titles. A dystopian thriller where a disease erases people's personal memories (LT-21); a dramatic comedy in which laughter is forbidden (Rictus); to a six-part thriller where anyone can become a hitman, or a target (Knok); and finally a love-at-first-sight story between two women on the set of a show, where feminine desire, feelings, sex and sensuality are central, with a completely unprecedented vision (Split).

# **Mediawan Rights**





Distribution branch of Mediawan Group, Mediawan Rights' catalogue offers thousands of hours of high-quality and diversified contents. Mediawan Rights distributes, finances and co-produces programmes for the international market and supplies TV programming to key networks and media companies worldwide. The success of the group relies on its unique positioning: a close collaboration with the producers and close connections with the largest broadcasters and platforms.

Mediawan Rights will be presenting three of its 2024 highlights. Come and discover the first images of these three dramas and dive into the heart of the creation of these programmes in the presence of the various creative teams.

Machine, a whirlwind of action and suspense, where thriller meets revolution! Imagine Kill Bill merging with the powerful ideas of Karl Marx. Margot Bancilhon and JoeyStarr take you on board this explosive series, produced by White Lion Films.

Serial Hunter, a thrilling crime series featuring a pair of extraordinary investigators who will do anything to track down an elusive serial killer. Starring Éric Cantona and Tiphaine Daviot, produced by Atlantic Productions.

Tom & Lola, the new DEMD series starring Dounia Coesens and Pierre-Yves Bon. When two friends, each a police officer in a different brigade, become flatmates, only to finally (and surprisingly) become partners in the same brigade, their friendship is put to the test.

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# Newen Connect \* III





Newen Connect, one of the leading distribution companies in Europe and 100% owned by Newen Studios (a TF1 Group Company), distributes its in-house productions as well as those of third-party producers throughout the world. Newen Connect offers a catalogue of multi-genre titles with more than 800 feature films and 18,000 hours of TV, including scripted, documentaries, animation, and formats. The international sales team of TF1 Studio now operates under the Newen Connect banner.

Newen Connect is a leading partner for producers in the development and financing of international co-production projects. Thanks to Newen Studios' internal network, privileged relationships with broadcasters, streamers and theatrical distributors, Newen Connect offers talent unique access to a worldwide audience.

Newen Connect is thrilled to present its French TV Screening in the presence of creative teams, showcasing a selection of event titles for 2024. Covering all genres, these include dramas Unit 8200 (Elephant International & Keshet Studios International for TF1 – work in progress title). Le Négociateur (Caméra Subjective & B2 Films for TF1). In the Shadows (Elzévir & Deuxième Ligne Films for France 2), Law & Disorder (Itinéraire Productions for TF1) and ARTE's recordbreaking series Polar Park (247 Max). Newen Connect will also present the documentaries Winds, an Invisible Strength (Films à Cing for ARTE), Hamas (CAPA for France Télévisions) and Jesus' Family Secrets (CAPA for RMC Story), and the animated series Azuro (La Chouette Companie for TF1).

# Oble 💹





Oble is an international and independent distribution and production outfit. Convinced of the power of storytelling, Oble is committed to creating impactful drama series that awaken consciences and shed light on current social and environmental issues.

filming the series and their relationship to Albert Camus' original work.

Oble will be showing an episode of the series The Plague. The screening will be followed by a discussion on the timelessness of Albert Camus' best-selling novel La Peste and its even greater resonance today.

A slightly dystopian drama, The Plague reflects the concerns of our post-Covid society and asks where our humanity lies in times of great uncertainty. The series' creators and actors will address how the story of Dr. Rieux, the heroes at his side and their antagonists have been updated through contemporary and universal storylines. In particular, they will discuss the social issues addressed in Camus' novel and introduced in the series (freedom, democracy, surveillance, etc.).

They will also share their experiences of

# screening room

For the 26<sup>th</sup> Unifrance Rendez-Vous in Paris, some 50 exhibiting companies will present more than 450 fresh TV programmes in a dedicated Screening Room. All of these programmes are available on Unifrance's screening platform: screeningroom.unifrance.org

# press junket

Held from January 20 to 23, the 26<sup>th</sup> Unifrance Rendez-Vous in Paris Press Junket will allow more than a hundred foreign journalists to exchange face-to-face with French film and audiovisual talents (directors, actresses, actors, etc.). The interviews (TV, print, radio, internet) are intended to provide media coverage, for the coming year, to accompany the release and broadcast of French films and TV programmes.

# unifrance.org

All the information on the 26<sup>th</sup> Unifrance Rendez-Vous in Paris is available on the Unifrance website: full programme, downloadable Cinema and TV Content brochures, programme of the 4<sup>th</sup> Export Day, list of attending sales agents, list of attending buyers (for accredited guests only), schedules for the French TV Screenings and the Film Market Screenings, link to the online Screening Room for the accredited TV professionals, list of all the films and TV programmes presented at the Rendez-Vous Press Junket,...

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# about Unifrance

Founded in 1949, Unifrance is the organisation responsible for promoting French cinema and TV content worldwide. Located in Paris, Unifrance employs around 50 staff members, as well as representatives based in the U.S., China, and Japan.

The organisation currently brings together more than 1,000 French cinema and TV content professionals (producers, talents, agents, sales companies, etc.) working together to promote French films and TV programmes among foreign audiences, industry executives, and media.

PRESIDENCY Gilles Pélisson President

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