

Unifrance Rendez-Vous in Biarritz

29th edition — September 3 > 7, 2023

UNIFRANCE
All the accents of creativity

PRESS RELEASE

Paris, Monday, June 12, 2023

Unifrance presents the 29th Unifrance Rendez-Vous in Biarritz

Unifrance is delighted to meet up once again with French sales companies and international buyers at the upcoming Unifrance Rendez-Vous in Biarritz, the world's largest market devoted to French television productions, to be held in the Basque coast city from September 3 to 7, 2023.

As is the case each year, the opening ceremony of this year's Rendez-Vous event, held September 3, will take place at Les Halles de Biarritz. The market and the video library will be open for participants from September 4 at the Bellevue.

International buyers will have the chance to discover a diverse range of French productions, thanks to an optimized viewing platform that offers Unifrance members greater opportunities for content curation and showcasing their productions, along with an enhanced user experience for buyers.

As part of Unifrance's intensified international promotion strategy, we encourage artists to participate actively in international markets and festival, particularly those aimed at the television sector. Artists will thus be warmly welcomed this year to join in the high points of the market, with the goal of fostering quality exchanges with industry professionals from around the world.



Following the first gala evening organized in 2022, at which accredited participants had the chance to discover *Diane de Poitiers* by Josée Dayan in a screening held in the presence of the creative crew from the mini-series, this year it will be **Noé Debré** (director/screenwriter) and **Xavier Lacaille** (actor) who will present an exclusive screening of the first two episodes of Season 3 of the series *Parliament*, distributed by France tv distribution and produced by CinéTévé, at Le Royal cinema in Biarritz.

The artistic teams from a number of eagerly-anticipated French TV productions will also take part in convivial luncheon and dinner events to be held at Biarritz's Municipal Casino.

At these events, accredited market participants will have the opportunity to discover:

- The drama series *All this I will give to you*, an adaptation of the novel *Todo esto te daré* by Dolores Redondo (in the presence of the writer), presented by **Film & Picture**.
- The documentary series *Lagerfeld: Ambitions*, directed by Guillaume Perez and Anne-Solen Douguet, offering an insight into the secrets of the mastermind of fashion, presented by **STUDIOCANAL**.
- A collection of animated programs for young audiences on the theme of sport: *Athleticus*, *Karate Sheep* and *Zig & Sharko*, presented by **Xilam Animation**.
- The documentary production *The Matrix: Inside & Out*, directed by Benjamin Clavel, which revisits the cult saga from a new perspective, presented by **The Party Film Sales**.

Finally, on Monday, September 4, the Rendez-Vous event will once again host the unveiling of the **Report on Export Figures for French Television Programs (2022)** in partnership with the CNC, at the Salle des Vagues at the Bellevue.

ABOUT UNIFRANCE

Founded in 1949, Unifrance is the organization responsible for the promotion of French film and TV content worldwide.

Based in Paris, Unifrance employs around fifty staff members, as well as representatives based in the United States, China, and Japan. The association currently counts over 1,000 professionals in the French movie and TV sectors (including production companies, directors, actors, talent agents, and sales companies), who work together to promote French film and TV productions to foreign audiences, industry professionals, and media organizations. Unifrance is supported in its activities by the French state, the CNC, the PROCIREP, and many other public and private partners.

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